



“Where the Customer
is our first Priority”

PRIORITY TITLE IS COMMITTED TO PROTECTING OUR CLIENTS’ PERSONAL INFORMATION.

Doing business with Priority Title means that your personal information is handled by top professionals who are trained with the highest standards to keep it protected and secure. To remain compliant with the Gramm-Leach-Bliley (GLB) Act, Safeguards Rule, and CFPB, our company goes above and beyond to keep your information safe.

Per our written information security plan, Priority Title uses Encryption to ensure that sensitive client information is safe when it is received or transmitted Online or through public networks.

What is the Safeguards Rule?

As a part of its implementation of the GLB Act, the Federal Trade Commission (FTC) issued the Safeguards Rule, which requires financial institutions under FTC jurisdiction to have measures in place to keep customer information secure.

Under the Safeguard Rule, financial institutions must protect consumer information they collect such as names, credit card account numbers, income, and more.

Priority Title not only follows these standards, but leads the way utilizing up to date procedures to prevent any data breach. We care about the security of our customers’ personal information as if it were our own.

What are the requirements handling and Transmitting private information Online

The Safeguard Rule requires companies to develop a written information security plan that describes their program to protect customer information.

The plan must be appropriate to the company’s size and complexity, the nature and scope of its activities, and the sensitivity of the customer information it handles.

Priority Title incorporates the best practices and educates their employees on the requirements of handling and transmitting private information. An example of the Safeguard Rule would be encrypting sensitive customer information when it is transmitted electronically or through public networks. With careful guidance and diligence, we do our best to keep you information safe and secure.